Level 4 Enrichment: Game Marketing

You will be creating an advertisement for your game.

Think about what will make your game exciting to others. You will need to create a written advertisement, a radio advertisement, or a video commercial advertising your new game.

Remember to include the title of your game, the age group for your game, and the price of your game in your advertisement.

As an added element, you can even bring in classmates to be actors in your advertisement. Writing a short script ahead of time may be wise.

Most importantly, have fun creating your game and marketing it to all of your friends.